

SNOWFORCE SPONSORSHIP BENEFITS



Participate in the largest annual in-person Salesforce event in Utah! March 19 – 21, 2025

Snowforce is a non-profit, community-led event, organized by the local Admin, Developer, and Women-in-Tech groups.

2025 EVENT LINE UP

Wednesday, Mar 19 | Networking Dinner
Thursday, Mar 20 | Conference Day
Friday, Mar 21 | Snow Day

- Over 500 attendees in 2024
- 6 breakout tracks: Executive, Architect, Admin, Developer, Hands-on, and RevOps/Specialty
- 3 consolidated session events (opening Keynote, closing Keynote, Demo Jam)
- Snow lodge day
- Expo Hall with Swag Store
- Lead scanning
- Exclusive networking dinner

Sponsorship Level		
Platinum	Gold	Silver
\$15,000	\$10,000	\$6,000
1 available	4 available	16 available

BENEFITS			
Pre-Event Benefits			
Logo and Link on conference website	Large, center placement	Medium logo size, mid placement	Small logo, bottom placement
Company Name and Description included in attendee acquisition emails	Up to 250 words	Up to 100 words	Up to 50 words
Promotion on official Snowforce social-media outlets (outlet and frequency to be jointly determined)	4 unique posts	2 unique posts	1 post
Snowforce-branded digital advertising content for your use	Yes	Yes	Yes
Conference Access Experience			
Sponsor booth in Expo Hall	20' x 20' (front + center spot)	10' x 10' (center spot)	6' table (perimeter spot)
Signage in reception hall and throughout venue	Large center placement	Medium logo and mid placement	Small logo and bottom placement
Dedicated lounge with attached swag store for added traffic	Yes	NA	NA
Large screen TVs (32" or larger) provided in expo hall	2 TVs	1 TV	\$\$\$
Networking Dinner Passes (for employees or customers)	4	2	1
Conference Passes for employees	10	5	2
Conference Passes for your customers/prospects	20	10	2
Demo Jam inclusion	Yes	\$\$\$	\$\$\$
Lead scanning software access	Yes	Yes	Yes
Speaking Session (breakout track to be jointly determined)	1	\$\$\$	\$\$\$
Post-Event Benefits			
Lead list of attendees which elected to share info (required for drawings and contests)	Yes	Yes	Yes
Inclusion in post-event survey	Yes	Yes	NA
Early access to following year sponsor opportunities	Yes	Yes	Yes

A La Carte Options and Add-Ons

Networking Dinner | \$5,000 | 1 available

Large signage at Networking Dinner Check-In
10-minute 'pitch'
5 [additional] dinner tickets

Demo Jam Spot | \$1,000 | 6 available

Inclusion in demo jam presentation to all attendees
Showcase during giveaways

Cocktail Hour | \$1,500 | 1 available

Signage throughout cocktail hour
'Shoutout' during cocktail hour

Speaking Session | \$1,500 | 5 available

Speaking session in breakout track of choice

Ski-Day | \$5,000 | 1 available

Signage throughout resort venue
15-min speaking opportunity over lunch
5 lift tickets

Giveaway | \$750 | 1 available

Shoutout during demo jam with all attendees

Breakfast & Coffee | \$2,000 | 1 available

Medium signage at breakfast tables and coffee station

Lunch | \$3,000 | 1 available

Large signage throughout lunch venue
Option to include company info on lunch coupon

Add-On TV for Expo Hall | \$500

32" + TV and stand for use in the expo hall

Lift Tickets are not included in sponsor packages

(approx. \$160/person, only required for skiers/snowboarders)

Other opportunities as negotiated

Let's get creative and make a deal

NA	Not available
\$\$\$	Available for added cost, see a la carte pricing

